UEF news

SEPTEMBER, 1942
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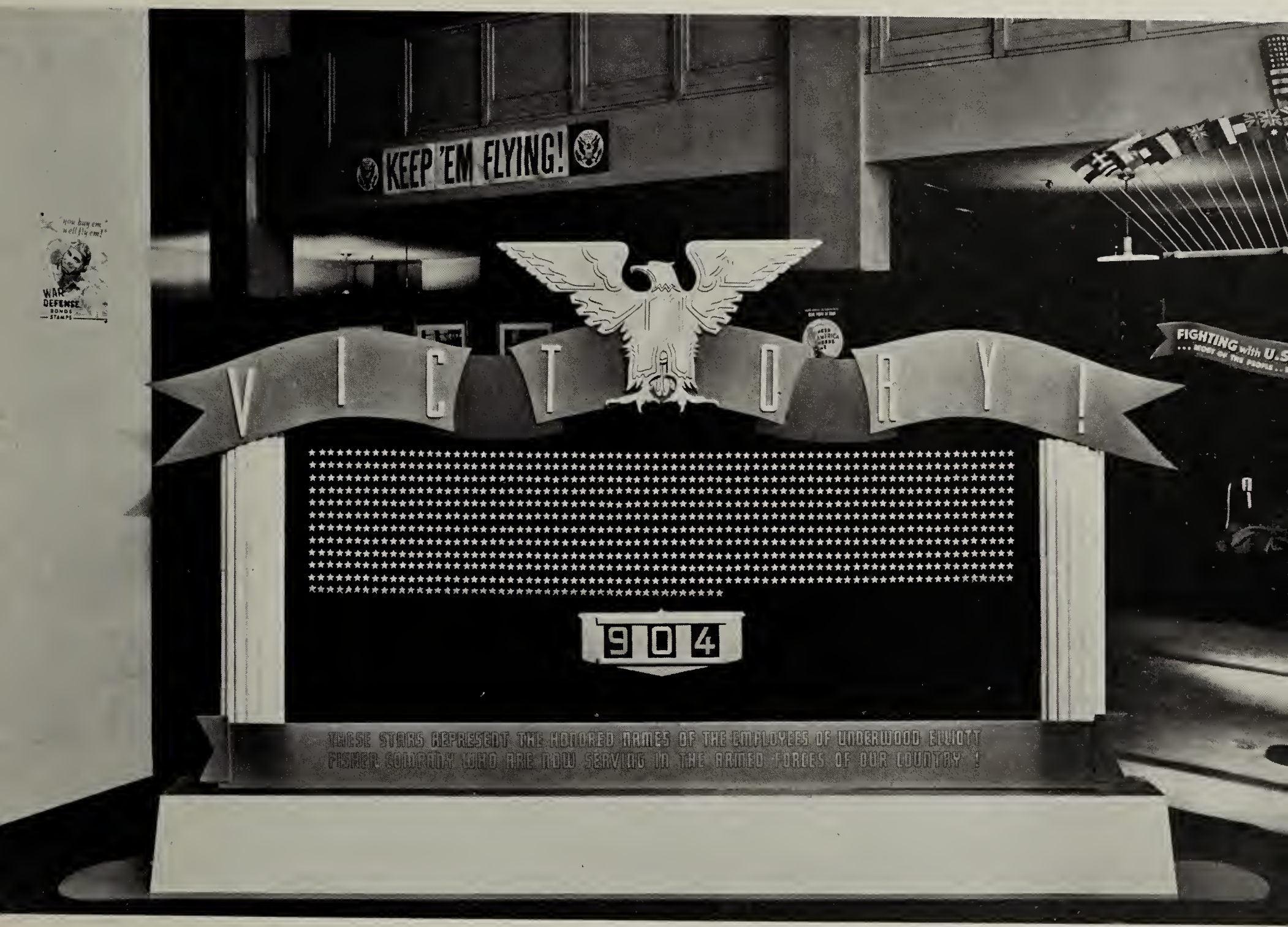


The legend on this Honor Roll, which is on display in the show windows at One Park Avenue, reads as follows: These stars represent the honored names of the employees of Underwood Elliott Fisher Company who are now serving in the Armed Forces of our Country!

UNDERWOOD ELLIOTT FISHER

Salutes

904 members of the UEF Family who are now serving in the Armed Forces of our Country

UNITY ★ ENERGY ★ FAITH

Backing Them Up . . . Not all of us can serve on the Fighting Front. Those of us who remain on the Home Front are doing our bit by buying United States War Bonds.

A Gift For Every UEF Man in the Armed Forces

ALL men from Underwood Elliott Fisher who have joined the Armed Forces, or who will enter the Service in the future—from Factories, Home Office, and Field—will be presented with a handsome miniature Duffel Bag. These useful kits contain an assortment of 22 handy "needs for the boys."

The duffel kit was selected after careful consideration as being the most practical gift the Company could give to its men in the Service. Surveys disclosed that many young men arrive at the camps not realizing it is their responsibility to provide such necessities as tooth paste, shaving cream, comb, foot powder, talcum, shoe polishing and sewing equipment and other items. All the essential items are assembled in our service man's kit bag which is completely equipped with twenty-two useful items that are necessary to their daily needs.

We want to be sure that one reaches each of the 904 men of UEF who are serving their country. Therefore, will you be good enough to send us the latest list of the men from your territory who are now in the Armed Forces. Thus, we shall be sure of having the accurate addresses and the possibility of any of these duffel bags going astray will be minimized.

We, of the Home Front, feel that this is a practical way to let the 904 members of the UEF Family, who are serving Uncle Sam, know that we are thinking of them.

All men from our Company who will join the Armed Forces in the future also will be entitled to this handsome remembrance from the Company. Therefore, will you please be sure to notify us whenever members of the Organization are called to the service of Uncle Sam.

We are eager to get these gifts into the hands of our men and we ask you to send us your latest list at your earliest convenience.

This will also enable us to bring up to date The UEF News mailing list for members of our Organization who are now serving their country.

GREETINGS

To each Underwood Elliott Fisher man who is in the service of our Country:
On behalf of the Company, I salute each one of you. You may be justly proud of the important service you are performing and I wish it were possible for me to grasp you by the hand and personally congratulate you. Your Company is indeed honored that approximately a thousand of its men are now serving in the uniform of our Country, and the entire UEF family on the home front joins me in wishing you Godspeed.

P. D. Wagoner
PRESIDENT
UNDERWOOD ELLIOTT FISHER COMPANY

The President of Underwood Elliott Fisher, P. D. Wagoner, salutes our men in service. Each kit bag carries Mr. Wagoner's greeting which is printed in red and blue on a white card. The inspirational message on behalf of the Company echoes the sentiments of every member of the UEF Family.

Typewriters are important . . . Left, Scouting planes remain constantly in touch with squadron's home base where radioman standing watch over receiver and transmitter types message coming in on earphones. Center, Yeoman typing. Right, Typewriters in use at Clothing Branch, Office of the Quartermaster General. (Official U. S. Navy and U. S. Signal Corps photos.)

Fighting Forces Need Thousands of Typewriters . . . *Modern Tools of War*

UNDERWOOD ELLIOTT FISHER is actively cooperating with the Government in a campaign to get 600,000 used typewriters out of civilian use and into the armed forces. There are some whose first reaction to this campaign is that wars are not fought with typewriters. As a matter of fact, they pretty much are—and not in the sense of office paper work either. The typewriter with the armed forces is not merely a business machine, it is a means of communication, of good and legible communication, as much a means of communication as, for instance, the field telephone or radio. An example: a bomber squadron is about to depart on a raid over enemy cities. It is imperative that each pilot receive last-minute weather reports at the moment of departure, and that these reports be clear and legible. The typewriter, of course, is important. As one newspaper writer commented, the typewriters we are not making this year will fight the battles of the United Nations in the forms of various armaments, while the typewriters we already have will record the progress of those battles on the sands of the Egyptian Desert, in Asia, and in the skies over western Europe.

Noted author contributes one of his typewriters. Laurie York Erskine, novelist and radio-writer known for his *"Renfrew of the Mounted"* and other works, does his bit by turning over his Noiseless to Salesman Nelson, right, who accepts the machine for the Government's account. *(Photo by Acme)*

The typewriter has long been recognized and appreciated as an invaluable aid to peace-time business, but it is an indispensable tool in modern warfare. Donald M. Nelson, Chairman of the War Production Board, has dramatized this by announcing that the fighting forces need 600,000 used typewriters. He has appealed to business firms and private individuals to sell Standard Typewriters manufactured after January 1, 1935, to Uncle Sam at the trade-in allowance as of February 1, 1941.

The Procurement Division of the Treasury Department has designated us as buying agents for Underwood Typewriters for the Government. In cooperation with the Government efforts to obtain these typewriters, Underwood Elliott Fisher is inserting paid advertisements in national magazines asking business men to share their typewriters with Uncle Sam.

Typewriters are required in camps, on the battlefront, on destroyers, on battleships to help carry on the essential services of our vastly expanding fighting forces. Without legible, accurate and permanent records, the pressures of swift mechanized combat would bring chaos to mass production, to the mass delivery of supplies, to the mass movement of great bodies of troops—three things without which we face defeat.

The typewriter is important in war, but it is more important that the skills and the machines employed in making typewriters be used to make weapons. That is why civilian business has been asked to sell typewriters to the Government—that is why we, of Underwood Elliott Fisher, are proud to do our part to help speed the Nation's Victory!

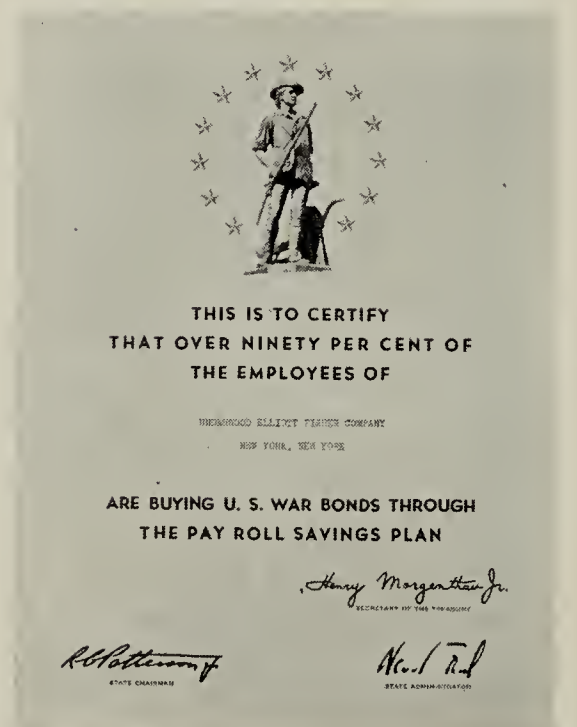
Doing Our Share . . . with advertisements in publications such as Nation's Business, Forbes, American Business and System, Business Week and Purchasing.

The new War Bond Flag which indicates that it has been awarded by the United States Treasury Department to the Employees of Underwood Elliott Fisher Company in the Metropolitan Area for their wholehearted support in subscribing to the Payroll Savings Plan for the purchase of U. S. War Bonds. The Flag was unveiled at One Park Avenue and is used in a window display.

UEF Employees *Honored* by U. S. Treasury Department

WITH well over 90% of UEF employees in the metropolitan area buying United States War Bonds, our initial goal of 100% participation is almost reached.

As a token of this achievement, we



have received the Certificate of Merit and are now entitled to display the blue and white War Bond Minute Man Flag which is featured in an attractive display in our windows at One Park Avenue.

Now, the United States Treasury Department, as part of a nation-wide campaign, has asked us to help our Government finance the war and prevent inflation, by increasing our individual investment in these securities for victory to an amount of not less than 10% of our gross income.

The convenient Payroll Savings Plan is at our service to simplify the details of making our investment in victory.

Raising the money so sorely needed to win the war is our job. This means you and me—not some intangible "other fellow." For most of us it will really mean "giving till it hurts," for a 10% bond investment will mean doing without other needed things.

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Buy A Share In America!

You have heard many times that this is a total war. That means simply that no one can escape his own personal responsibility to make his maximum contribution to the total effort. This war is not fought by Armies and Navies alone. It is fought with economic weapons. It is fought on the Farms and in the Factories, in the Mines and on the Merchant Ships and Railroads, but it is fought too in the homes where men and women curtail their normal expenditures to save money and materials vitally necessary to supply our fighting men.

Every time you buy a War Bond you too are fighting on the economic front. You are not only helping to pay for the war, you are not only helping to protect the value of your dollar, you are helping to protect your own personal future as well.

SECRETARY MORGENTHAU

ADDING UP TO A HIT

(From *News Week*)

AN adding machine made its debut with the staid New York Philharmonic recently. As a musical debutante, it seemed a little timid. How does it happen, it seemed to be asking itself, that I am sitting here on a concert stage in front of 100-odd assorted violins, flutes, clarinets, bassoons, French horns, and such?

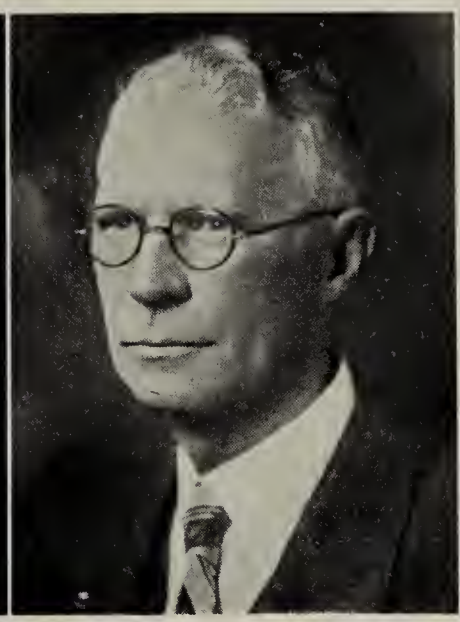
It was there because a composer, Leigh Harline, thought "some music should be written for fun," and therefore scored the third movement of his "Civic Center" suite to include an adding machine. "Civic Center" is in four short movements whose titles tell the music's story: Council Meeting, The D. A. Calls It Luncheon, Taxpayers, and Election Night.

As presented under the sprightly baton of Efrem Kurtz, "Civic Center" proved itself a gay piece of nonsense which not only delighted the Lewisohn Stadium audience but had the orchestra as well close to happy hysterics. Sam Borodkin, the Philharmonic tympanist who presided at the Underwood Sundstrand, behaved with the decorum fitting a soloist with such a heavy responsibility. He showed real elegance of manner in the way he ripped off his columns of figures.

Harline wrote "Civic Center" in his spare time over week ends. When not dreaming up adding machines, which he carefully explains "remain emotionally unaffected," he also collects first editions and plays badminton.

The musical problems of properly presenting an adding machine, however, were among the least of Efrem Kurtz's worries in one week. Formerly best known as the outstanding ballet conductor (*Newsweek*, April 20), he recently left the dance world for the less temperamental field of the symphony. Little did he know that in his one-week first engagement he would conduct: one singer (Marian Anderson), one violinist (Yehudi Menuhin), one pianist (William Kapel, aged 19), 35 different compositions including works by one Hawaiian (Dai-Keong Lee), two virtually unknown Soviet Russians (Tikhon Khrennikoff and Aram Khrachaturian), and three promising Americans (Carlton Cooley, Herbert Elwell, and Leigh Harline)—plus one adding machine.

At Charlotte . . .
L. T. Osmon replaces



W. R. McDowell
who is retiring

At Indianapolis . . .
P. E. Cockrill succeeds

G. W. Hunt
who retires

ORGANIZATION CHANGES

ON AUGUST 1, General Sales Manager Arnold announced the appointment of Paul E. Cockrill as Indianapolis Branch Manager to succeed G. W. Hunt who is retiring.

L. T. Osmon was appointed Branch Manager at Charlotte due to the retirement of W. R. McDowell.

Following are brief career sketches of these UEF men:

Paul E. Cockrill was employed on November 1, 1938, at Indianapolis as a Wholesale Portable Salesman. He was transferred to New York in February, 1941, as a Wholesale Portable Representative and in this capacity covered the entire country to promote the sale of Underwood Portable Typewriters. On February 1, 1942, he was appointed Sales Manager of the Portable Typewriter Division and he held that post until his appointment as Branch Manager of the Indianapolis Office.

G. W. Hunt was employed by this Company as a Salesman at Indianapolis on February 1, 1908. He was appointed Branch Manager February 1, 1914, and he held that position until he was transferred on March 1, 1919, as Special Representative, Bookkeeping Department. He was reappointed Indianapolis Branch Manager November 15, 1923, and remained at that post till the announcement of his retirement effective July 31, 1942.

L. T. Osmon was employed on July 6, 1936, as an Instructor in the Sales Educational Division at Hartford. He was promoted to Manager of the Sales Educational Division on November 15, 1937. In 1939, in addition to serving as Manager of the Sales Educational Division, he was appointed Acting District Manager of the Atlantic District. On August 1, 1942 he was transferred to Charlotte as Branch Manager.

W. R. McDowell was employed by the Organization on October 1, 1912, at Detroit as a Typewriter Salesman. In 1918, he was transferred to Grand Rapids acting as Sub-Branch Manager at Grand Rapids and Kalamazoo. In 1919, he returned to Detroit as Salesman. He was appointed Branch Manager at Charlotte on August 10, 1931, and remained in that capacity until his retirement on July 31, 1942.

★

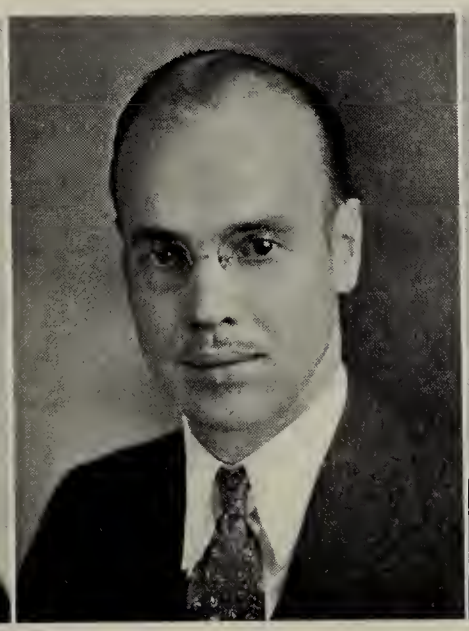
PACIFIC District Manager Coffman announces that because of illness, Seattle Branch Manager L. A. Weitz has decided to take an indefinite leave of absence.

"I know that all his friends in the organization will join with me in the hope that he will speedily regain his health," states Mr. Coffman.

(Please turn to next page)

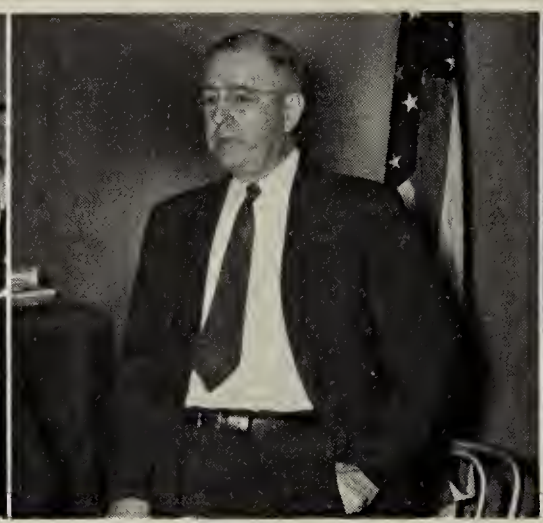
R. C. LaTorres . . .
to Seattle because

L. A. Weitz takes
leave of absence



M. M. Shaver . . .
moves to Denver

J. B. Rodgers . . .
takes over Sacramento



UEF friends pay tribute to Frank L. Benedict . . . Left, Honorary Eastern District Manager Benedict receives gifts . . . Center, "Bennie" expresses his thanks . . . Right, Part of the group which gathered in Philadelphia to pay tribute to Mr. Benedict.

Honorary Title for F. L. BENEDICT

THE retirement of F. L. Benedict, District Manager of the Eastern District, was announced by General Sales Manager Arnold.

"Mr. Benedict has reached the retirement age and will retire on September 1," said Mr. Arnold. "We pay a high tribute to Mr. Benedict, who has served the Company efficiently and faithfully since the very early days of the Elliott-Fisher Organization. He served in many capacities in our Sales Organization, and hundreds of friends who are associated with him will regret seeing this milestone reached and will miss their frequent associations. All of us join together in expressing to Bennie our sincere wish that he has many years of good health and thorough enjoyment of his well earned retirement."

On August 28, friends of Mr. Benedict gathered from Eastern Seaboard cities to the Hotel Warwick at Philadelphia to a testimonial dinner tendered in his honor.

We quote from a letter written by President Wagoner and given to Mr. Benedict by L. C. Stowell, our Executive Vice President:

Dear Bennie:

I am sorry indeed that I cannot say at the dinner which is being given in your honor in Philadelphia tonight, the few words that I am putting into writing here.

You may recall that on the occasion of the first President's Dinner to the District Managers held during the present war, you were called on as the District Manager with the longest record of UEFCO service. Many years have rolled by since you first took up your duties as the Bennett Typewriter Sales Manager in Harrisburg on January 1, 1913 and as Eastern District Manager on January 1, 1919—years during which your idealism and inspiration enabled you to create a long and honorable record of productivity and achievement.

Your retirement from active service is a matter of deep personal regret to everyone of your UEFCO friends. I know your close, personal contacts with all of us will continue. But just to make your association with us official, I am very happy to hereby appoint you Honorary District Manager, effective immediately.

I'd like to add my own best wishes, Bennie, to those of your other friends and co-workers of the Underwood Elliott Fisher family, for happiness, contentment and good health in the period of well-earned relaxation that lies ahead of you.

Faithfully yours,

P. D. WAGONER

As a parting gift, the personnel of the Eastern District presented Mr. Benedict with a handsome Stromberg Carlson radio equipped with automatic record-changer. His friends from the General Offices presented him with a Hamilton Wrist Watch.

In acknowledging his associates' expressions of friendship, Mr. Benedict said:

"I sincerely thank every one of you present tonight. May I ask Mr. Stowell to convey my deep appreciation to President Wagoner for appointing me Honorary District Manager. It is a grand title which enables me to continue my pleasant association with the Underwood Elliott Fisher Organization.

I extend my sincere thanks to my associates in the Eastern District for their extreme thoughtfulness in presenting me with this wonderful radio receiving set. My heart-felt thanks to my friends in the General Offices who journeyed here tonight and presented me with this handsome wrist watch. Last, but not least, my best thanks to every one responsible for this testimonial dinner which was a complete surprise and which I appreciate more than words can tell."

ORGANIZATION CHANGES

(*Continued from previous page*)

The position of Seattle Branch Manager goes to R. C. LaTorres formerly of Denver. M. M. Shaver, Sacramento Branch Manager, will become Branch Manager at Denver. J. B. Rodgers, formerly special representative in the Accounting Machine Division Pacific District, will become Branch Manager at Sacramento.

A brief career sketch of the individuals in the Pacific District Organization change follows:

L. A. WEITZ was employed by the Company on March 1, 1924, as a salesman at our San Francisco Branch Office. He was transferred to Assistant Branch Manager Accounting and Adding Machine Division at San Francisco on May 1, 1929. On March 1, 1933, he was transferred as salesman. He was appointed Branch Manager at Fresno on July 15, 1933. He became Sub-Branch Manager at Oakland on January 1, 1938. On April 1, 1938 he was transferred to Spokane as Branch Manager. He was appointed Branch Manager at Seattle on January 1, 1940, and is now taking an indefinite leave of absence because of illness.

R. C. LATORRES was employed June 1, 1925, as a salesman at our San Francisco Branch Office. The following year in April, he was employed as a salesman at our Portland, Oregon, office. On May 1, 1927 he was transferred to Boise, Idaho, as local man-

ager for the Elliott Fisher and Sundstrand Divisions. He was transferred to Salt Lake City on June 16, 1928 to act in a similar capacity. He was transferred to the same position at Spokane on September 1, 1930, and he held that position until June 1, 1932, when he was appointed Consolidated Branch Manager. On July 1, 1936, he was transferred to Denver as Branch Manager of that office and he held that post until he was transferred to Seattle as Branch Manager on August 16, 1942.

M. M. SHAVER was employed by the Organization on August 15, 1932, as an Adding Machine Salesman at our San Francisco Branch Office. He was made Assistant Branch Manager, Adding Machine Division, on September 1, 1935. On October 16, 1936, Mr. Shaver was transferred to our El Paso Office as Branch Manager. He was appointed Branch Manager of our Sacramento Office on October 1, 1939. Mr. Shaver held that position until his appointment, effective September 1, 1942, as Branch Manager of the Denver Office was announced by Pacific District Manager Coffman.

J. B. RODGERS was employed by our Company on May 14, 1927, as an Accounting Machine Salesman at our Denver Branch Office. He left the Organization during September of 1932, and was re-employed on December 1, 1932, as Accounting Machine Salesman at our Los Angeles Branch Office. On November 16, 1940, Mr. Rodgers was transferred to the Pacific District Office as Special Representative in the Accounting Machine Division. He held that position until his appointment as Branch Manager of the Sacramento Office, effective September 1, 1942, was announced by W. M. Coffman, Pacific District Manager.

RAYMOND W. WOODWARD

(See page 11)

Tom McMAHON Retires

AFTER almost half a century in the Office Equipment Industry, Albany's "Sunshine Man" has retired.

In referring to Thomas J. McMahon as the "Sunshine Man" the Albany Knickerbocker News featured him in a fine story, part of which we reprint:

Thomas J. McMahon, 66, who for a generation has delighted Albany with after dinner talks and stories, has closed his desk at Underwood Elliott Fisher Company, 86 Maiden Lane, winding up 49 years in the typewriter industry.

He introduced typewriters to many of the business houses, law offices and even the courts and Executive Chamber in Albany in days when instructors had to be sent out with the machines to train operators. As manager of the Albany Underwood office he gained national distinction as a sales executive. He leaves active business with an uncounted number of friends and acquaintances, still clinging to the credo of optimism which has guided his career. He puts it this way:

"Enjoy life. There is fun in every day, no matter how dark it may seem. The day has never dawned in which I haven't been able to pick a ray of sunshine."

Those who know Tom McMahon—and they are legion—will understand this is no overstatement. It is just what he believes. His office and sales assistants know it is what he practices. So do salesmen of other large industrial groups to whom, in the depths of hard going, Tom, by request, has repeated his inspirational doctrine of running business from the bright side.

Mr. McMahon has sold typewriters to every Governor since David B. Hill and became acquainted with them all.

One of his pieces of advice to salesmen is "not to be afraid of the big shots." "The big men," he says, "are the simplest of all and the easiest to deal with."

March 1, 1909, Tom became Manager of the Albany office. He has had continuous charge of a territory which includes Albany, State Government offices, General Electric in Pittsfield and Schenectady and many other companies. Some years ago he set a national sales record, winning a $500 first prize, which, characteristically, he distributed to his sales and office forces, giving them a dinner besides.

THOMAS J. MCMAHON

Spangler Appointed Manager

The new Albany Branch Manager will be one of Mr. McMahon's associates, James S. Spangler, who joined the Organization in 1920, and who has been Assistant Branch Manager—Accounting and Adding Machines Division—since June 1, 1940.

Mr. McMahon was asked to report to the General Offices, at One Park Avenue, on Tuesday, August 25. After routine business matters, General Sales Manager Arnold invited Mr. McMahon to dinner. Mr. Arnold suggested the Sheraton Hotel and when they arrived there, Mr. McMahon was greeted by UEF executives who had gathered at an informal surprise testimonial dinner in his honor.

No account of Tom McMahon's would be complete without one of his stories. His favorite dinner story deals with an Irishman who needed $100 and on the advice of his religious counselor, who told him of the importance of prayer, addressed a letter to the Almighty. The letter fell into the hands of the postmaster, who was a Mason, and, touched by the appeal, the latter took up a collection among friends, which amounted to $80. The money was wrapped in a piece of Masonic stationery and sent to Pat. Queried whether his prayer has been answered or not, Pat replied: "Sure, the Almighty was all right, but the Masons took out $20 of it."

Roll Call

OF ADDITIONAL MEN FROM UNDERWOOD ELLIOTT FISHER COMPANY

WE salute the men of this Company who have entered active duty with the Armed Forces of our Country. Our best wishes to all 904 of them!

Complete addresses must remain a military secret. Their disclosure might provide valuable information to enemy agents and could result in disaster. Full mailing information for any individual listed will be furnished to members of the UEF Family by the Editor of the UEF NEWS or the Branch Manager.

If your men serving in the Nation's Armed Forces are not listed, we will consider it a favor if you will send the names and addresses to us. This is the only way the UEF NEWS can be absolutely certain to include every man's name in the Roll Call.

ALBANY
W. SLOESER
C. P. MCCARTHY
C. R. MCKINNEY
L. P. MANCINI
F. J. MORAN
G. SCHAFFER

BOSTON
FRANK CURTIS
RALPH HANSON
HERMON MASUZZO
W. R. MCCARTHY
R. S. MESSERSMITH
ROBERT NILES
JACK SOTHERN

CINCINNATI
T. J. FORLINES

HOUSTON
R. L. ADAIR
J. G. BLUNT, JR.
M. CRAWFORD
A. W. DIXON
V. M. COTTRILL

LOS ANGELES
WILLIAM M. POST

NEW YORK
(Newark)
E. N. MCGREGOR
A. MULLEN
W. MOONEY
L. R. WARNER
S. C. GOECKEL
(Typewriter Division)
JAMES HAGGERTY
THOMAS REGAN
(Comptroller's Dept.)
JAMES GRAHAM
WILLIAM C. REED
(General Sales Dept.)
(Typewriter Division)
HARRY MARDER

NEW YORK
(Treasurer's Dept.)
CARL H. ANDERSEN
WALLACE A. BOYD
WALLACE C. CASKEY
ARTHUR DICKSON
JOHN J. FENN
HERBERT W. FOOTE
AUGUST HILLEBRECHT
SAMUEL C. HOWARTH
WILLIAM J. JONES
JOHN C. MCGLINN
KENNETH MCE. O'CONNOR
CLIFFORD C. WERNER
ROBERT WHITE
SAMUEL WILLEFORD

NEW ORLEANS
G. B. BELL
W. E. BINNINGSLEA, JR.
C. MUENCH
A. G. WILLIAMS, JR.

RICHMOND, VA.
J. W. BISHOP
M. P. BRAGG
F. M. CHRISTIAN, JR.
C. R. COOPER
T. R. HARRINGTON
A. K. HAVENS
S. W. HUDGINS
A. F. JENNINGS
A. L. LATHAM
A. L. MCCASKEY
J. M. MITCHELL
G. W. PADGETT
G. B. ROSSON
A. WOLLSIEFFER, JR.

SAN DIEGO
M. CHEKOMASOFF
FRANK SINOPOLI

SOUTH BEND
C. L. TYSON
WALT HAZELTON

SYRACUSE
WILLIAM E. BURNS
F. J. DONOVAN
P. KOSKO

NEIDICH PROCESS DIVISION OF UNDERWOOD ELLIOTT FISHER

R. W. COOMBS
JOHN J. DALEY
S. GUDIKUNST
GEORGE C. MAIER
FRED E. NEWMAN
E. PAGE NORCROSS
RICHARD E. PARKES
A. B. SMITH

NEWS *from*

NEWS of the men from Underwood Elliott Fisher who are serving in the Armed Forces is welcome indeed. Your Company is interested in keeping in touch with all of its 904 men in the Country's service. Any help along this line will be appreciated.

Following are a few items of interest from recent correspondence:

★

WE congratulate H. K. Ehrsam, Portland, Oregon, Branch Manager for maintaining a contact with the men of his Organization who have joined our Country's Armed Forces.

Excerpts from a typical letter follow:

We have all been interested in your progress in the Army, and of course, expect that by this time you have become adjusted to Army fare and Army ways.

The other boys tell me that many of the girls in users' offices about the town are asking about you; so, if you want to keep them up-to-date it is up to you to let us know something about yourself.

Keep in touch with us from time to time as we are always glad to hear from you.

★

WE are grateful to Miss Florence E. Hogan, of the General Research Laboratory, for the following letter and for the snapshot of Paul

R. Quinn and Milton Swett. Miss Hogan writes:

Our Men IN THE ARMED FORCES

I am enclosing a snapshot of two of our boys who have joined the Service. I say "our" boys but they don't exactly belong to us here at the Laboratory. However, they did attend one of the Sales Schools and were ours for a while.

They are, left to right, Paul R. Quinn from the Minneapolis Office, and Milton Swett who was formerly with the Memphis, Tennessee, office. Milt and Paul are both now at the Naval Training Station in San Diego.

Will you please send the address of Harry Bradshaw (formerly of our Harrisburg Branch) to Paul Quinn whose present address I am attaching.

★

WE are grateful for this comment by D. E. Conklin because "actions speak louder than words."

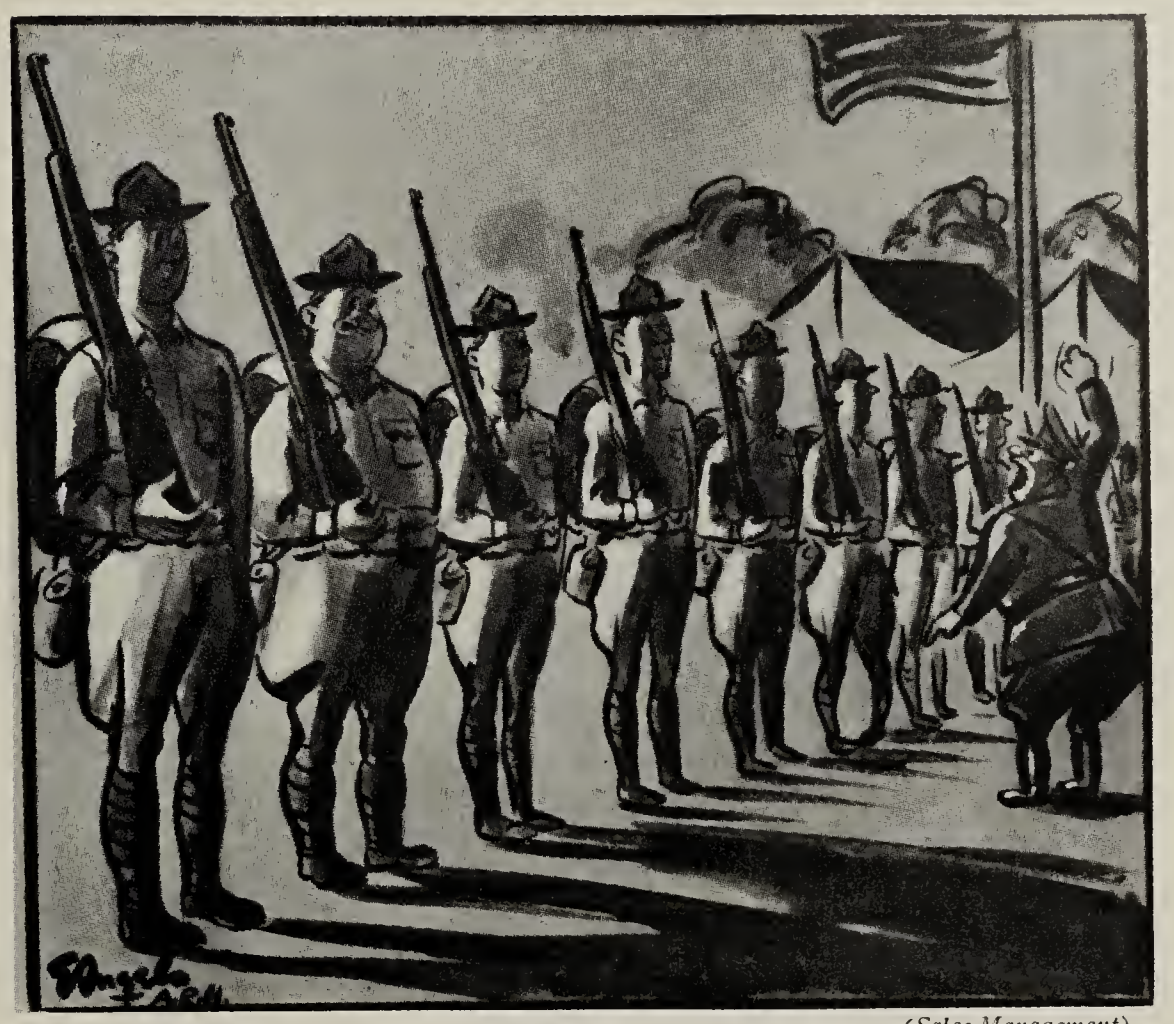
We have written to many of the boys who have "joined up." I believe our fellows will be happier when they get back to know we do think of them when they are gone. We have sent a few "packages of goodies" too, because I know from experience what fun it is to open up a package before the gang and "divvy."

★

Private Arthur Krumroy, formerly of Cleveland, writes from Fort Francis E. Warren, Wyoming:

I was very much surprised and pleased to receive a letter from you, Mr. Hagan. I am taking advantage of your offer of assistance but in a far different way than you may expect. As you probably know by now I am in the Quartermaster Corps. Have finished my four weeks basic training. Now I am going to school and studying salvage work. In that time each one of us is required to write a thesis on some phase of salvage work.

Naturally, knowing typewriters better than any other subject, I chose to write about them. Now here is where you may be able to assist me. If I could get some of the back issues of the UEF NEWS there are some articles and pictures of different types of salvage. I would be greatly indebted to you.



(*Sales Management*)

"It kinda makes me home sick for one of our old sales meetings."

I like the Army life very much and I am determined to be something other than a Private upon my discharge. So far I haven't had a letter from the gang at Cleveland and I am very much disappointed in them. Maybe they are too busy to write. I did receive a box of cigars from them and I did appreciate them very much. Wish I weren't so far away so I could visit them once in a while.

We have several Underwoods here and one of these days I'm supposed to check them over. So I'll keep in practice for a while.

Our outfit is due to go to Denver for an exhibition drill. I am in one of the best Companies in the Regiment. Hope I have an opportunity to stop at the UEF office there.

★

Corporal Bill Neil, formerly of Oklahoma City, writes from Camp Wallace, Texas, to District Manager Hagan as follows:

I enjoy receiving your letters very much. First I want to thank you for having the UEF NEWS sent me. I received one last week and certainly enjoyed reading it. I have been in training in an antiaircraft battalion for the past five months, and like it fine. I have discovered that there are many interesting things to be found in the Army, much more than I had anticipated before coming in.

I am a combination Line Corporal and Headquarters Attache. I spend the mornings on the line and the afternoons at Battalion Headquarters. I haven't had many spare moments lately. I am trying for an appointment for Officers Training at Camp Davis, N. C. I happen to be in a branch of the Service that requires a good deal of Math. So every spare moment I can find I spend boning up on Trig and Algebra. I imagine our business is pretty well shot. But I haven't heard much complaining. Everyone seems to take it in good spirit, just like the boys who have the privilege of serving in the Armed Forces. I hear often from Mr. Welch. There is one swell guy, as a matter of fact, I don't know any of the boys with the UEF who isn't tops. I miss

(*Please turn to next page*)

NEWS FROM OUR MEN IN THE SERVICE

(Continued from page 9)

Bill Neil

the whole gang.

We, here at Camp, can now realize what the folks at home are putting forth in a production capacity. We are receiving equipment by the carloads now—and plenty of it. It won't be much longer before the Jap Warlords, Hitler and his bums discover that you can't keep an American down, especially if he is a Southerner.

★

OLLIN B. WILLIAMSON writes from the Army Air Base at Jackson, Mississippi:

I am formerly a sales agent of the Memphis, Tennessee, Branch. Would you kindly add my name to the mailing list of the UEF News. I would appreciate this favor very much.

After attending the Air Corps Technical School at Chanute Field, Illinois, for a six months course in airplane mechanics, I have been "lend-leased" to the only contingent of the (censored).

A majority of them have seen action in the skies over (censored).

Their stories are very thrilling and also very tragic. Their one ambition is to get back at the enemy again. We all agree on this, the enemy is (censored)!

★

WALTER G. REYNOLDS, formerly of Dallas Branch Office, writes: It is quiet here today for the first time in several days, so I thought I would drop you a few lines. I wish I could tell you where I am and what I am doing but we are not allowed to write such news. So my note will be dry but I want you to know that I still think of you and the gang real often.

I have really been on the go since I last saw you and what I have seen would take days to tell or write—even if I could. I can assure you, Mr. Mann, we are not just sitting. I wish that some of the people home could see and know what I know and have seen. I believe they would quit waving the flag and get busy.

I am now second in command of my outfit. Things really happen out here and a man can go up fast.

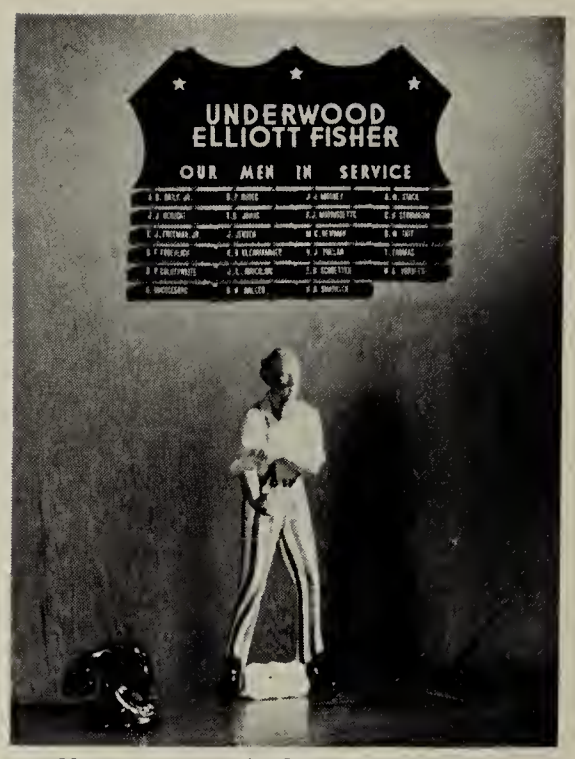
Say hello to everyone there and write me some time soon.

The pleased expression belongs to Clifford C. Werner, member of our Treasurer's Department at One Park Avenue. Lieutenant Werner is stationed at Fort Sam Houston, Texas, where he is operating the Post Exchange.

FROM our Los Angeles Branch Manager, J. A. Johnson, comes an interesting yarn concerning Cliff Huseby.

Cliff, one of our former servicemen who also was a salesman for a short period of time, returned to California from his first trip out with the United States Merchant Marine. Cliff was a Seaman on a fine new Liberty boat. The Purser was also a first-time-out man. Cliff Huseby had a fine time and was not sick at all, but the Purser was seasick all the way. So Cliff helped out, as all well-trained UEF boys are apt to do.

The Captain recommended that Cliff be the Purser, so he moved up into the Officers Quarters, which, of course, makes him feel pretty happy. We, of Los Angeles, all agree that from Seaman to Purser on the first voyage is a fine record.



Chicago Branch Office Honor Roll

★

W. E. (BILL) WALSH, former Typewriter Salesman at Detroit, Michigan, has been keeping in touch with Branch Manager Bolton. He says, in part:

I arrived at Camp Allen, the U. S. Naval Construction Training Center at Norfolk, Va. There is a wonderful cooperative spirit throughout the entire regiment of men and our supervisors. The instructors are Marines. We are receiving a Marine training, and how! By Golly, I feel now like I can lick Hitler and five Nazis every day before breakfast.

My rating, location, platoon, and battalion have been indicated on the attached sheet. I'd be glad to hear from anyone of you boys and gals.

★

HARRY MARDER, a member of the Typewriter Division in New York, writes to Typewriter Division Sales Manager Donovan from Keesler Field, Mississippi:

After classification at Fort Dix I was assigned to the Army Air Corps Ground Forces. Am getting more tests and another interview here. It is possible that I may be transferred to another field before my basic training is over, or may stay here for additional instruction. Won't know for a few days.

Since I am over 35 and do not even slightly resemble Clark Gable it looks as if I'm grounded for the duration.

In Memoriam

E. O. Gilmore

THE death of Mr. E. O. Gilmore was announced to our Organization in a bulletin letter by L. C. Stowell, Executive Vice President.

We have been deeply shocked and grieved by the news just received that on Saturday, August 20, 1942, in England, Mr. E. O. Gilmore, Managing Director of Underwood Elliott Fisher Limited, passed away suddenly as the result of a heart attack.

"Ed" Gilmore was an efficient and capable co-worker and beloved friend and associate.

For fifteen years he served UEFCO faithfully and won the respect and admiration of all who were fortunate enough to know him.

Mrs. Gilmore and his family have the depest, heartfelt sympathy of the entire UEFCO organization.

★

IT IS with deep regret that we announce the death of E. M. Tipton, Assistant Branch Manager at Milwaukee. Mr. Tipton passed away on July 16 while on vacation.

★

CARL O. HULT, Chief Inspector at our Hartford Works, drowned on Saturday, August 15, while fishing at Twin Lakes, Salisbury. Mr. Hult had been an employee of the company for 35 years.

SOME EARLY AWARDS MADE TO THE UNDERWOOD TYPEWRITER COMPANY AND ITS INVENTORS . . . GIFT OF THE UNDERWOOD ELLIOTT FISHER COMPANY . . . So reads the placard explaining the Underwood Typewriter exhibit at the Smithsonian Institute in Washington, D. C.

UNDERWOOD TYPEWRITERS
on Display at Smithsonian

ANOTHER laurel has been added to the wreath of fame bestowed on the Underwood Typewriter.

The Underwood is now enshrined in the famous Smithsonian Institution at Washington, D. C. We are proud of the fact that the Underwood is on view in an institution which was founded for the "increase and diffusion of knowledge among men."

In addition to the three Underwood Typewriters—showing the developments of the machine from 1897 until the present time—the museum display features old clippings and advertisements concerning the Underwood, some early awards made to the Underwood Typewriter and its inventors, and three representative medals which include: John Scott Medal to the Most Deserving—to Frederick A. Hart for his inventions embodied in John Underwood & Company's Typewriter and Calculating Machines on the recommendation of the Franklin Institute, 1916, awarded by the City of Philadelphia. Edward Longstreth Medal of Merit, awarded by the Franklin Institute to John Underwood and Company for the development of their Calculating Machine in combination with their typewriter, 1916. The Elliott Cresson Medal awarded to the Underwood Typewriter Company, in 1910, for integrity, skill and perfection of workmanship.

The exhibit of Underwood Typewriters at the Smithsonian Institution carries a descriptive placard stating "some early awards made to the Underwood Typewriter Company and its inventors. Gift of the Underwood Elliott Fisher Company." If you are in Washington and would like to see the Exhibit, the buildings are opened to the public 9:00 A.M. to 4:30 P.M. week days, and Sundays 1:30 P.M. to 4:30 P.M.

WOODWARD APPOINTED RADIO AIDE

ONE of the best known amateur radio experts in Connecticut, Raymond W. Woodward, Engineer of Tests in the General Research Laboratory, has been appointed State Radio Aide to assist the Communications Committee of the State Defense Council in setting up a war emergency radio service.

This emergency radio service is being established under Federal Communications Commission Regulations to provide alternate means of transmitting messages in the event of a disaster or emergency.

Under this plan, Mr. Woodward would coordinate the work of district aides.

UEF news

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Family Magazine of the Underwood Elliott Fisher Company, Published at One Park Avenue, New York, N. Y.

Andrew Cerruti . . . . *Editor*

Member of the House Magazine Institute of the National Council of Industrial Editors

OUR General Service Manager, G. H. Crossan, charges the entire field personnel with the responsibility of acquainting our customers with the ONLY service that includes all of the labor and genuine UEF Parts necessary to keep our machines in proper operating condition at a predetermined rate. Mr. Crossan says, "In this all important phase of our business, your cooperation will materially assist us in the complete fulfillment of the slogan—KEEP 'EM TYPING."

YOU'RE IN THE ARMY NOW By Herc Ficklen

"I used to be a whizz at changing typewriter ribbons!"

In San Francisco, Servicemen C. E. Winkleman (left) and A. M. Barnhill (right), because of their civil defense duties, find it necessary to travel with gas masks, as well as their tool kits. They serve as auxiliary policeman and auxiliary fireman respectively.

The Omaha Service Department is proud of its four girl apprentices. Reading from left to right we see Ernestine Craven, Mildred Paulson, Dorothy Kerr and Juanita Anderson. The men are, left to right: Dan Bertram, Jack Morrissey, Dale Everett, Julius Hansen, Conrad Stroh, Ray Summers, James Welch and C. V. Shirley, Service Foreman. Says Branch Manager James, "The four girl apprentices . . . Dorothy Kerr, Juanita Anderson, Mildred Paulson and Ernestine Craven . . . have been with us for some time and are making good. Each of these girls likes her work and takes well with the public."

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